



FOR IMMEDIATE RELEASE

## **CORE CONCEPTS SPONSORS 2008 PRIMAL QUEST TEAM**

Team Shasta/Core Concepts will compete in adventure race in Montana

**BOISE, Idaho** – Outdoor apparel company Core Concepts announces its sponsorship of 2008 Primal Quest Team Shasta/Core Concepts. The 5<sup>th</sup> Edition of Primal Quest Expedition Race will take place June 21-July 2, 2008 in Montana.

Primal Quest is a 10-day, non-stop adventure race in which endurance athletes compete in teams of four and travel more than 500 miles through a series of checkpoints alternating between mountain biking, trail running/trekking, orienteering, paddling, riverboarding, negotiating fixed-ropes, and free climbing. Primal Quest is known as 'The World's Most Challenging Human Endurance Competition'.

Team Shasta/Core Concepts members include Mark Henderson, Chad Markle, Tracey Robertson, and Scott Wazny (team captain).

Henderson started running short distance triathlons in the early 1980s and then began competing in Ironman distance triathlons around the world. These races qualified Henderson to compete in the Hawaii Ironman Championship in 1995, 1996, 1997, and 2000. Henderson competed in his first adventure race in 2001 and since has competed in three- or four-day races including Baja Travesia in Mexico, Mountain Adventure Race in Montana, and the Adventure Xstream Adventure Race in Moab, Utah.

In 2001, Markle finished 5<sup>th</sup> in his first adventure race in Maryland. Competing in 25 races in the past seven years, Markle's first expedition-length adventure race was Primal Quest 2004 in the San Juan Islands of Washington. Training 18-20 hours each week, one of Markle's most memorable race experiences was sitting on top of a rock cliff in the middle of the night trying to locate a checkpoint that didn't exist and seeing the Northern Lights.

Robertson orienteered as a child and has competed in more than 60 adventure races in the past six years. Many of her mountain biking adventures have included multi-day trips in Canyonlands National Park, Colorado, Costa Rica, Mexico, and Peru. Some of Robertson's best results include 1<sup>st</sup> place finishes in Florida Swamp Stomp (2007) and Cradle of Liberty (2007) and a 26<sup>th</sup> place finish in Primal Quest (2006).

Wazny competed in his first adventure race in 1998. One of his great finishes was a 1<sup>st</sup> place finish in a 2006 race, beating the Northwest's most dominate team by nearly an hour. Wazny first climbed Mt. Hood (Oregon) in 1998 and has since climbed around the world, including all 11 peaks in the Cascade range that stand taller than 10,000 feet as well as peaks in Austria, France, Germany, Kenya, Nepal, New Zealand, Switzerland, Tanzania, and the United States.

Core Concepts is an outdoor apparel company featuring top notch performance layers that combine the highest quality branded technical fabrics with unique design elements and custom print accents. The 2008 collections feature base, mid-weight, and soft shells that are designed to be multi-sport and multi-climate capable and offer the ultimate flexibility for outdoor enthusiasts who want to go from the slopes and trails to the downtown coffee shop all in the same day.

Based in Boise, Idaho, Core Concepts launched into the outdoor apparel industry in 2007. As part of its commitment to giving back, Core Concepts participates in 1% For The Planet in order to help preserve and protect the natural world. For more information visit [www.corelayers.com](http://www.corelayers.com).

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