



# The Core Concepts Desk Jockey Scholarship

Time to Call in Sick. Your Life Misses You.



Ok, so it's not always easy admitting you've become a desk jockey. No one grows up wanting to become one. It just kinda happens. But it's not always a bad thing. It really boils down to what you do when you're not riding your desk. That's the true test. If you spend a few minutes each day checking ski conditions, weekend weather forecasts, or maybe looking for a new trail someone just mentioned at the water cooler... you're off to a good start. Now, if you actually storm out of the office at 5:01 and start kicking ass the minute you've left the building... this contest is for you.

Apply today for the **Desk Jockey Scholarship**. It's a sweet excuse to put a weekend on the calendar, round up a crew and have some fun.

## \$200 bucks for whatever adventure you can dream up.

Send an **email** to [deskjockey@corelayers.com](mailto:deskjockey@corelayers.com) with the following...

- a) What you want to do with the scholarship
- b) When you want to do it
- c) A picture of the desk/workplace you're trying to escape

Be creative with your submission. Style counts as much as substance here. We've already awarded one scholarship with more to come. This is a first come, first serve contest. As soon as we get a submission we like, a scholarship will be awarded.

If you are awarded the scholarship, the **rules are simple:**

### **1. Get out of town**

You can do better than a trip to the burbs.

### **2. Stay overnight somewhere**

On a friend's couch, in your car, at the Bates Motel. Overnighting is a sign of adventure commitment.

### **3. Go with someone**

You're not Charles Lindbergh or MacGyver. Adventures are better shared with friends.

### **4. Send us a picture**

We like to live vicariously too.